

Foodbetter.

DISTRIBUTION & MARKETS



MANY PEOPLE around the world cannot access nutritious foods to feed their families. The way food is transported, distributed, and sold not only damages our environment, but leads to many communities having a plethora of cheap, processed food and little access to high-quality, affordable healthy food.

THERE ARE an estimated 7.1 billion people on the planet and:



1 billion are chronically hungry



1 billion are overweight or obese



2 billion are malnourished



CHRONIC HUNGER

a level of food intake insufficient to meet dietary energy requirements
www.fao.org

OVERWEIGHT OR OBESITY

abnormal or excessive fat accumulation that presents a risk to health.
www.who.int

MALNOURISHMENT

abnormal physiological condition caused by inadequate, unbalanced or excessive consumption of macronutrients and/or micronutrients. Malnutrition includes undernutrition and overnutrition as well as micronutrient deficiencies.
www.fao.org

FOOD DESERTS are urban neighborhoods and rural towns without ready access to fresh, healthy, and affordable food. Instead of supermarkets and grocery stores, these communities may have no food access or are served only by fast food restaurants and convenience stores that offer few healthy, affordable food options.

THE DEATH RATE from diabetes in a food desert is **twice** that of areas with access to grocery stores.
www.dosomething.org

THE US Department of Agriculture's Economic Research Service estimates that 23.5 million people live in food deserts. More than half of them—13.5 million—are low-income.

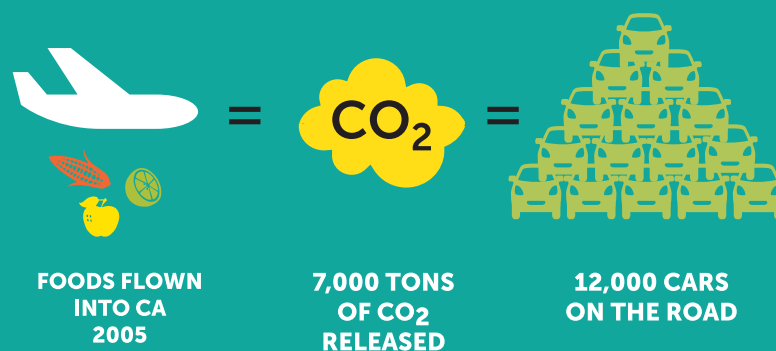


1 out of 6
U.S. HOUSEHOLDS
is **FOOD INSECURE**

This means that they do not reliably have enough food to feed themselves or their families.

OUR FOOD is increasingly sourced from long distances, and rising “food miles” lead to a variety of environmental impacts.

IN 2005, the import of fruits, nuts, and vegetables into California by airplane released more than 70,000 tons of CO₂, which is equivalent to more than 12,000 cars on the road.
www.nrdc.org



WOMEN make up a little over half of the world's population, but they account for more than 60 percent of the world's hungry.

